Teague Nelson
UX Designer
& Digital Strategist

Teaguenelson.com
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Phone: 306-722-1476

Work Experience

Agreena (Carbon Market) / Sr. Product Designer

NOV 2023 - DEC 2024, LONDON, UK

Leveraged core product design principles to design:
- Farmer-facing flows and dashboards, helping farmers to easily understand potential and actual earnings from carbon credits.
- Internal tools and dashboards to streamline the Satellite-based Monitoring, Reporting, and Verification (MRV) process for verifying and awarding carbon credits

Spot Insurance / Sr. UX & Product Designer

OCT 2021 - JUNE 2023, AUSTIN, TX

Used human centered design principles to produce and maintain designs for all customer facing account dashboards, as well as all internal tools, dashboards, and platforms. As the most senior Product Designer at Spot, I led a small team of designers day-to-day.

White Fern Creative Agency / Lead Designer

JULY 2019 - OCT 2021, SEATTLE, WA

White Fern is a creative agency offering product and web design services. As the Lead Designer, I worked with clients to identify design needs and structure projects. I then worked through the UX and visual design process to produce final designs for digital products or websites. I led a team of four Visual and UX Designers day-to-day to complete projects for clients in various industries.

Owl Mountain Capital / Co-Founder & Operator

NOV 2016 - OCT 2019, NEW YORK CITY, NY

Owl Mountain is an investment-backed holding company focused on building, acquiring and growing a portfolio of digital assets. We specialized in the tools of digital platform design, content marketing, and SEO to promote products and services in to internet audiences.

Mentor Creative Group & Barrel NY / UX Designer

DEC 2015 - NOV 2016, SEATTLE WA, and NEW YORK CITY, NY

Mentor CG and Barrel NY are creative agencies in Seattle and NYC. As a UX Designer, I worked on various projects from research stages, to UX design, visual design, and develop handoff.

Education

University of Florida
Historic Preservation Field School

2014, NANTUCKET, MA

Field school of the University of Florida's Center for World Heritage & Stewardship

Columbia University
Graduate Architecture Studio

2013, NEW YORK CITY, NY

Graduate School of Architecture, Planning and Preservation (GSAPP)

Randolph College
B.A. History

2010 - 2014, LYNCHBURG, VA

Skills

Design: UX & UI Design • Strategy • User flows • Concept sketches • Wireframes • Rapid prototyping • Human Centered Design • Style guides & pattern libraries • Figma

Research: Data analysis • Task analysis & persona hypothesis • A/B Testing & experimentation • Cognitive walkthrough • Usability testing

Digital Marketing: Digital strategy • On-page & Off-page SEO • Content marketing • Clickthrough rate optimization (CRO)

Management & Collaboration: Defining engagements • Project planning & management • Client relations • Leadership for design teams • Collaboration oriented team member